

Prespectives on media strategy and collaboration on media platforms

Different choices, shared challenges

What do we mean by media platforms?

VIDEO PLATFORMS

Platforms for managing, publishing and streaming video.

- Kaltura
- Panopto



E-MEETINGS

Platforms for real-time video meetings, online teaching and webinars.

- Zoom



SPEECH TO TEXT

Services that turn recorded speech into searchable and editable text.

- Sunet Scribe
- NORDUnet Speech to Text
- Previously: Amberscript



Key strategies

SCALE

USER
CENTRIC

RESILIENCE

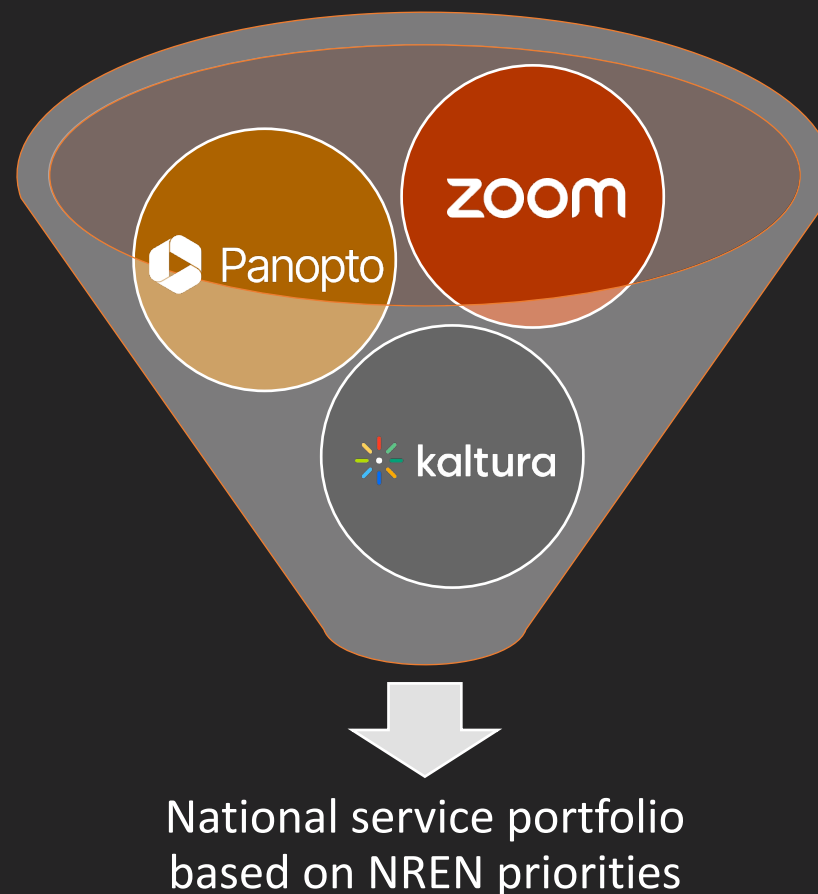
One collaboration, different portfolios

Nordic collaboration creates options. Each NREN decides what to offer nationally.

			 Nordic Gateway for Research & Education Speech2text
• DeiC • Funet/CSC • Sunet	• DeiC • Funet/CSC • Sikt	• All Nordic NRENs	• DeiC • Funet/CSC

**We procure together.
We choose nationally.**

**Common purchasing power
does not require a common
service catalogue.**



We don't just buy things together.

PROCURE

OPERATE

DEVELOP

SHARE

INVESTIGATE

ALIGN

Sometimes we share infrastructure

Shared Nordic infrastructure

Zoom

Kaltura OnPrem

Deic

Funet/CSC

Sikt

Sunet

RHNet

DeiC

Funet/CSC

Sunet

Shared infrastructure for the NRENs that choose the service.

Sometimes stuff travels the other way

Sunet Scribe

- National development

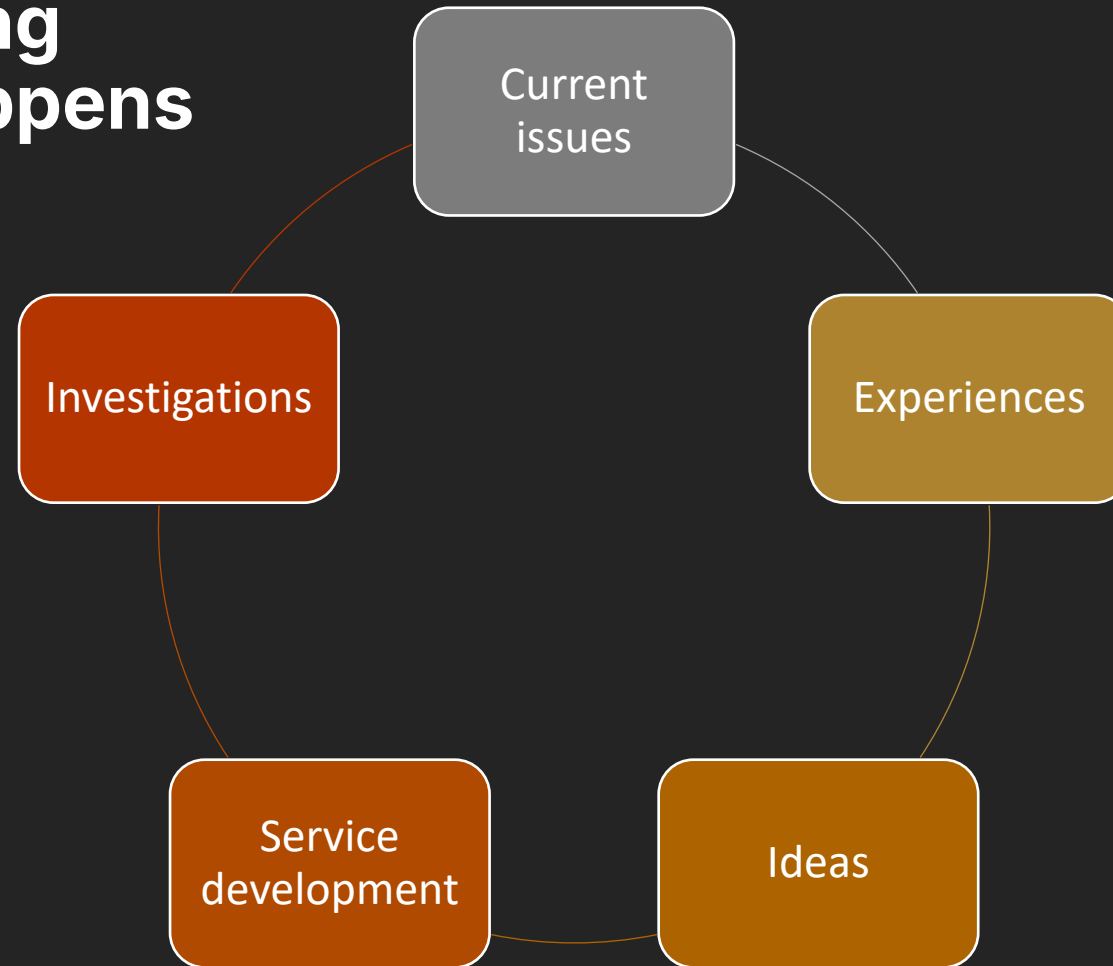
Reuse and adapt

NORDUnet Speech to Text

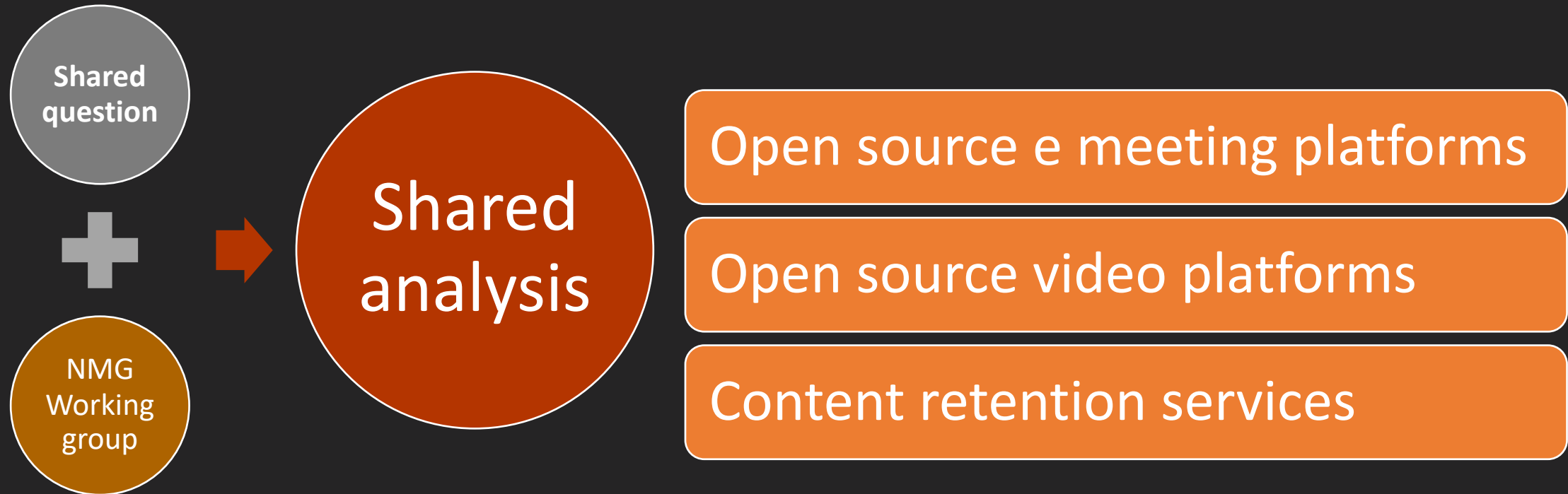
- Available as a Nordic service

From national development to Nordic capability

Nordic Media Group where the ongoing collaboration happens



Investigate once, learn five times



A shared investigation does not require a shared conclusion.

We found a gap



Questions could reach NORDUnet CAG without enough strategic context, or a clear view of shared NREN interest.

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Different questions, different forums

NMG

EXPLORE

What are we seeing?

What problems do we share?

What should we investigate?

NMG S

ALIGN

Why does this matter?

Is there a shared strategic interest?

Should we act together?

CAG

ENABLE

Is there support?

Who wants to participate?

What should happen next?

What if our primary e-meeting services become unavailable?

What happens when the normal service does not work?

FOR HOURS?

FOR DAYS?

FOR WEEKS?

Could resilience itself be collaborative?

Shared continuity capability

NORDUnet

NRENs

Participating
institutions

Not a replacement for the primary service. A realistic fallback when normal services fail.

What Nordic collaboration within media services gives us

PROCURE	OPERATE	DEVELOP	SHARE	INVESTIGATE	ALIGN
Kaltura, Panopto, Zoom	Shared Nordic infrastructure	Speech to Text services	NMG	Working groups	NMG S

We don't have to make the same choices.

We need to understand when it makes sense to make them together.